

Adam Gleason

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Education

Oklahoma State University | Stillwater, OK
Bachelor of Science in Business Administration

Major: Management & Marketing

- o **Financed 77% of education through academic scholarships**

GPA: 3.98

Option: Sport Management

Work Experience

Graduate Assistant | OSU Women's Basketball | Stillwater, OK

- o Assist with creation and distribution of recruiting materials
- o Evaluate recruit, team, and opposing team game film
- o Perform daily practice and game day responsibilities

June 2015 – present

Team Manager | OSU Women's Basketball | Stillwater, OK

- o Assisted with daily practices and drills
- o Performed game day and recruiting activities

August 2014 – May 2015

Student Assistant | OSU Dept. of Marketing | Stillwater, OK

- o Proctored exams, ran errands, and kept confidentiality
- o Performed daily tasks such as organizing, duplicating, and filing

January 2012 – May 2015

Brand Value Intern | Phillips 66 | Houston, TX

- o Collected and analyzed data from over 380 specific locations
- o Developed and implemented tools for loyalty improvement
- o Enhanced personal data manipulation and analytics capabilities

May 2014 – August 2014

Recruiting Intern | OSU Football | Stillwater, OK

- o Created depth charts, presentations, and highlight tapes
- o Prepared suggestions through film evaluation and extensive research
- o Assisted in game day operations, specifically in regard to recruiting

August 2012 – May 2014

Baseball Operations Intern | Meade Recreation Dept. | Meade, KS

- o Scheduled games, trained umpires, and maintained grounds
- o Successfully hosted 50 games over two years

Summer 2012, 2013

Sprinkler Installation Specialist | K&K Sprinklers LLC | Meade, KS

- o Installed and maintained lawn sprinkler systems
- o Developed work ethic, responsibility, and customer service skills

Summer 2007-08, 2010-13

Leadership and Involvement

Fellowship of Catholic University Students | Student Leader

Knights of Columbus | Member

Catholic High School Youth Group | Leader

Scholar Leader Study Abroad Trip | Participant

Business Student Council | Member

Sports Management Club | Business Student Council Rep.

Freshman Business Student Leaders | Treasurer

NASCAR Kinetics Research Team | Member

OSU Concert Chorale | Member

August 2013 – present

November 2012 – present

January 2014 – May 2015

May 2014

January 2012 – March 2014

August 2011 – May 2014

August 2011 – May 2012

Fall 2011

Fall 2011

Honors & Awards

Top 5 Marketing Senior

Top 5 Management Senior

Top 20 Freshmen Man

McKnight Leadership Scholar

Freshman Business Student Leader Scholar

President's Distinguished Scholar

National Society of Collegiate Scholars

Phillips 66 SHIELD Scholar

Department of Marketing Orange Book Member

Phi Kappa Phi Member

Beta Gamma Sigma Member